



1625 Prince Street
Alexandria, VA 22314-2818 USA
703-519-6200 Fax: 703-519-6299
www.asisonline.org

OFFICERS

PRESIDENT

Timothy L. Williams, CPP
Caterpillar
Peoria, Illinois

PRESIDENT-ELECT

Michael R. Cummings, CPP
Aurora Health Care
Milwaukee, Wisconsin

TREASURER

Joseph R. Granger, CPP
United Space Alliance
Cape Canaveral, Florida

SECRETARY

Raymond T. O'Hara, CPP
Vance
Palm Desert, California

CHAIRMAN OF THE BOARD

Steve D. Chupa, CPP
Johnson & Johnson
New Brunswick, New Jersey

DIRECTORS

Marene N. Allison

Medco
Franklin Lakes, New Jersey

Chad Callaghan, CPP

Marriott International
Washington, District of Columbia

Geoffrey T. Craighead, CPP

Securitas Security Services USA
Los Angeles, California

David C. Davis, CPP

Northrop Grumman
San Bernardino, California

Eduard J. Emde, CPP

Interseco
The Hague, The Netherlands

Peter J. Mazzaroni, CPP

Roche Carolina
Florence, South Carolina

Kaj Moller

Novo Nordisk
Bagsvaerd, Denmark

Gregory L. Sanders, CPP

UNDP Headquarters
New York, New York

Dave N. Tyson, CPP

eBay
San Jose, California

Richard E. Widup, Jr, CPP

Purdue Pharma LP
Stamford, Connecticut

March 21, 2008

Dear Leaders:

Enclosed is the February issue of the ASIS Volunteer Leadership Update. Please take special note of developments in the ASIS Public Policy Advisory Council (PPAC) and the CSO Roundtable.

These events, in addition to the other initiatives covered in this month's update, provide you with an excellent overview of current developments in the ASIS Society.

With warm regards,

Timothy L. Williams, CPP
2008 President

**GOVERNMENT AFFAIRS
& PUBLIC POLICY**

Staff monitored hearings on Chemical Security draft bill in House Homeland Security Committee and Private Security Officer Employment Authorization Act of 2007 (HR 2703) in the House Education & Labor Committee.

The ASIS Public Policy Advisory Council (PPAC) was established. Ten senior security officials will serve as members. They include: Thomas Matthews of Saks Fifth Avenue (Chairman); Marene N. Allison of Medco; Geoffrey T. Craighead, CPP of Securitas; Eduard J. Emde, CPP of Interseco; Godfried Hendriks, CPP of GOING Consultancy; Daniel H. Kropp, CPP of Towers Perrin; Marshall C. Sanders, CPP of IRM Group; James F. Snyder of ConocoPhillips; Timothy S. Weir of Accenture; and Richard E. Widup, Jr., CPP of Purdue Pharma.

Department staff and Congressman Allen Boyd (D-2-FL) addressed a dinner meeting of approximately 100 persons attending the annual Washington, DC visit of the Florida Bankers Association.

Headquarters staff conducted the monthly ASISPAC conference call. We discussed early planning for fundraiser at seminar in Atlanta, updates to the website, and contributions to 2008 candidates.

Staff met with DHS Assistant Secretary Bob Stephan and others regarding establishment of a new critical infrastructure sector coordinating council. The Critical Industries Infrastructure Coordinating Council will include US corporations in highly diversified industries, e.g., those not conveniently fitting into one of the former 17 CI/KR. ASIS President Timothy L. Williams, CPP, will represent Caterpillar on the new Council.

ASIS staff attended a quarterly meeting at the US Treasury Department of the Financial Services Sector Coordinating Council on Homeland Security and Critical Infrastructure Protection (FSSCC).

Staff attended the last two days of the fourth annual ASIS-Wharton Executive Education Program for Security Managers, from which 25 participants from seven countries graduated.

The *Volunteer Leadership Update* is published for the information of the entire membership.

Although it is made available only to representatives of the elected and voluntary leadership of ASIS, further dissemination of the information is encouraged through whatever means best satisfies the needs of the group you represent.

STRATEGIC OPERATIONS

Staff finalized the program for the Inaugural Spring Conference of the CSO Roundtable (CSO RT), to be held in late April in Washington, DC.

Staff continued to work with the ASIS European headquarters to have the RT sponsor a breakfast on April 15, 2008 at the ASIS European Seminar in Barcelona, Spain. Laurent Giezendanner, Head of Group Security at Merck Serono International, in Switzerland, will speak about how CSOs can ascend to the corporate board.

In February, over 600 CSOs received the fifth installment of *CSO Roundtable Monthly*, a newsletter tailored to both the CSO RT and to the particular concerns of CSOs.

The CSO RT held a luncheon at the ASIS Asia-Pacific Conference in Singapore. ASIS President Timothy L. Williams, CPP, introduced the RT to Asia-based CSOs and outlined the program's benefits, and also met with another group of CSOs to discuss the Roundtable.

With a memorandum of understanding signed between ASIS and the Security Executive Council, Strategic Operations assisted Marketing in adding SEC's materials to the ASIS catalog. Staff also negotiated deals with intelligence-analysis companies iJet and Stratfor on providing material for the RT Web site.

CONTENTS

Government Affairs & Public Policy 1

Strategic Operations 1

Development 2

Education..... 2

Marketing..... 3

Finance & Administration..... 3

Publishing 3

DEVELOPMENT

ASIS staff was invited to participate in a roundtable discussion on the security challenges of locations that conduct supervised visitations of separated parents with children where domestic violence was involved. Michael R. Cummings, CPP also attended this meeting of social work professionals hosted by the Department of Justice and the National Council of Juvenile and Family Court Judges. ASIS was recognized by those groups as deserving a seat at the table for this important dialogue and made significant contributions to the discussions. As a follow-on, Development staff submitted a proposal to address some of the more pressing concerns identified by the group.

The Board of Trustees met via conference call on February 22 with all members present. Discussions covered proposed criteria for the Roy Bordes Award, a change to the Cross Award criteria, the Bolivia Project, CRISP Reports and a proposal to research the potential for USAid Grants.

For the CRISP reports, peer reviewers were contacted regarding completion of the requisite second review of the papers in process. A goal of having no less than two papers ready for presentation at the Seminar was determined.

Foundation staff and project consultant met with Paul Steiner, the Federal grant monitor, regarding the Business Watch grant. Specific deliverables were discussed along with the modified timeline.

Headquarters staff met with Jasmine D'Addario to refine tasks left on the Outreach to Security Practitioner on Victim Services project. A no cost extension to complete the grant tasks was obtained.

Thirty Cross Awards have been given to ASIS applicants. The changes implemented to the award resulted in the fastest closure of the application period and the broadest access to members regardless of geography. An additional change to the Cross Criteria was proposed, considered, and approved by the Board of Trustees to allow ASIS members without a Chapter to receive the award.

The Walsh Award winner was selected for the APC I course being held on March 10-13 in Denver, CO. Marcos F Verastegui, of the Caracas-Venezuela Chapter, will attend the course.

Please be sure that chapter newsletter editors receive a copy of this information.

HTML access by other chapter officers may be requested in writing by a Chapter Chairman or RVP.

Requests may be faxed to Karen Kapp at ASIS International headquarters (703-518-1519).

EDUCATION

Approximately 325 attended the Asia-Pacific Security Conference in Singapore. The educational sessions and the keynotes were extremely well received. The first meeting of the Asia-Pacific Advisory Council was conducted; the Council will provide feedback from members concerning issues such as educational programs and membership development. Catherine Buckley from AGS will be the primary contact for the Asia-Pacific region.

Gijs de Vries, Former EU Counter-Terrorism Coordinator, was confirmed as a keynote speaker for the 2008 European Security Conference.

Negotiations continued with the prospective venue in Istanbul, with assistance from the local Chapter, for the 2009 European Security Conference.

ASIS procedures for developing American National Standards were submitted to ANSI for comment and approval. The Chief Security Officer PINS (Project Initiation Notification System) has been submitted to ANSI. This will alert ANSI that we are interested in looking into creating an American National Standard around this currently existing guideline. A standards and guidelines flowchart has been developed to assist members and commissioners in understanding the processes.

The Facilities Physical Security Measures guideline has been reviewed by the commission and the comments have been compiled. The revision of the Pre-employment Background Screening Guideline is open for review and comment until 4/16.

Dr. Marc H. Siegel presented a keynote address at one of the luncheons at the Singapore conference on standards and the ASIS activity. He also presented programs for members in Australian and Benelux Chapters.

Domain committees for each domain in the CPP and PCI were created to review and suggest revisions to the task and knowledge statements for upcoming Job Analyses for both certifications.

In February the IRC staff responded to 76 inquiries. Frequent topics are ASIS, salaries, CCTV, consultants, disaster management/emergency planning, protecting proprietary information, security officers, security surveys/audits and workplace violence.

MARKETING

The Reach Out! member-get-a-member campaign is in full gear, with the 2008 rules and award structure posted to the Web in February.

The Seminar Preview, containing highlights of the event, was sent to the printer in February and will be inserted in the April edition of *Security Management*.

Appreciation is extended to those members who responded to media inquiries, including James Bomba, CPP; Dr. Marc H. Siegel; Michael D. Moberly; Bonnie S. Michelman, CPP; Stephen Saravara, CPP; Gregory B. Dobbs, CPP, PSP; and Tim Best.

Topics of interest this month included security trends, new technologies, and how facility managers should conduct security assessments; ASIS joining other organizations to establish a framework for voluntary preparedness; corporate espionage; shopping mall security; technologies being used by hospitals to protect patients, information, and assets; highway evacuation plans; and employees' potential liability re social networking sites, as described in the Preemployment Background Screening Guideline.

At the instigation of the Atlanta Convention and Visitors Bureau, ASIS invited selected members of the trade press to participate in a FAM trip to Atlanta. Not only did the media have the opportunity to tour and interview the security directors at sites included on the itinerary of the upcoming Seminar (Georgia World Congress Center, Georgia Aquarium), but ASIS reaped the benefit of three online stories about the upcoming Seminar immediately following the trip. This is far earlier than would have been the case without this event.

The fifth School Security Funding Competition has been launched. Eligibility extends to all 20 public high schools in the Atlanta Public Schools system. The deadline for submission of an entry to compete for the \$20,000 in award money is March 28. Many thanks to Anne M. Gibbons, CPP and other members of the Atlanta Chapter, who are working on this program at the local level. A committee will be selected to judge the entries and select the winner.

Eduard J. Emde, CPP participated on behalf of ASIS at the East West Institute's Global Security Conference in Brussels on the role of business in fighting terrorism. The EB drafted an introduction of ASIS, in collaboration with headquarters staff, highlighting the CSO RT and the need for public-private information sharing.

The following elected and voluntary leaders have access to this information via the ASIS website address given below:

Board of Directors,
Professional Certification Board, Senior Regional Vice Presidents, Regional Vice Presidents, Assistant Regional Vice Presidents, Council Chairmen, Council Vice Chairmen, Council Members, Chapter Chairmen, Chapter Vice Chairmen, and Past Presidents.

PUBLISHING

In February the department completed the March 2008 issue of *Security Management* with 106 pages.

ASIS Online activity for February served 58,568 unique visitors. Our unique visitors accessed the site an average of 1.9 times during the month, for a total of 112,555 visits, and for each visit they looked at an average of 4.4 site pages for 6.2 minutes.

Security Management Online activity for February served 14,495 unique visitors, an increase of 4% from January levels. Our unique visitors accessed the site an average of 1.3 times during the month, for a total of 18,645 visits, and for each visit they looked at an average of 3.1 site pages for 2.3 minutes.

The European Bureau coordinated with volunteers to produce articles for, and distribute, the February edition of *Eurodynamics*. Content of the European web portal is continuously being updated.

FINANCE & ADMINISTRATION

Within the 2008 Grassroots Membership initiative campaign, 747 recruiters/sponsors suggested 866 recruits for membership and 802 of those have become ASIS members.

There were 46 active jobs posted on the ASIS Employment Resource Center. Members are encouraged to use this service not only for job searches and recruitment needs, but also for the available career development services.

Headquarters conducted training, made presentations and provided materials to membership during the month of February via four Regions and three Chapters. Staff also shipped over 250 Chapter management resource CDs to various Chapters and Regions along with other ASIS materials.

Staff fulfilled 12 requests from SRVPs/RVPs/ARVPs during the month of January, and set up four conference calls for SRVPs.